

# Christopher P. Obert

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E-mail: [Chris@PearTreePublishing.net](mailto:Chris@PearTreePublishing.net) [www.PearTreePublishing.net](http://www.PearTreePublishing.net) [www.NewEnglandAuthorsExpo.com](http://www.NewEnglandAuthorsExpo.com)

## Executive Summary:

Competent, conscientious and detail-oriented business professional with considerable, diverse experience. Self-directed and motivated with the capability to consistently achieve both internal and external objectives. An effective leader with a proven talent for developing individuals, teams and events for their greatest potential. Highly analytical abilities, recognizing problems/concerns to evaluate alternatives and implement solutions. Practiced entrepreneurial spirit having been involved in designing, launching, and running three successful family owned businesses which include daycare, rental property and publishing. Experience supplemented by considerable, diverse formal and informal studies and training. Numerous recommendations spanning his entire career and education history.

## Core Expertise:

Publishing/Editing Skills	Product Sales/Marketing	Business Event Planning	Staff Development
Book Layout/Design	Social Media/e-Commerce	Public Relations	Productivity Increases
Research/Investigation	Market Risk/Cost Analysis	Warehouse/Distribution	Manufacturing Skills

## Professional Experience:

***Pear Tree Publishing / New England Authors Expo*** - Bradford, Massachusetts – (2002-present)

### Owner/Publisher/Published Author/Coordinator/Consultant

- Publisher/Author/Co-Author/Contributing Author for numerous books (see second sheet for a list of projects & events)
- Founder and organizer of *The New England Authors Expo*, one of the largest grassroots literary events in New England
- Editor/Designer for numerous books, e-books, book covers, marketing materials, videos and associated websites
- Administrator for e-commerce & social media; Account/Business Manager for sales, royalties and taxes
- Consultant for all aspects of book development, author publicity, e-commerce improvement and product distribution
- CBCS Authorized Witnesses; Goodreads Librarian Status; College Intern Mentor; 2009 NHWA Award for Journalism

***Lucent Technologies*** - North Andover and Haverhill, Massachusetts – (1995-2001)

### Committee Member/Assistant Dock Master/Instructor

- Distribution & Handling committee member to advance, develop and grow the company's logistics management
- Received 19 awards which saved over a million dollars in procedure improvements
- Assistant dock master for domestic outgoing orders (\$2.9 billion FY2000)
- Instructed employees on the proper operation of a global distribution center with various computer systems
- Inspection, assembly and system modification of fiber optic circuit packs and bays

***AT&T Corp. (Western Electric)*** - North Andover, Massachusetts – (1980-1982 and 1984-1994)

### Committee Member/Instructor/Manufacturing Technician

- Engineering & Manufacturing team member conducting special studies to improve the manufacturing process
- Received 32 awards individually, and as a team member, for suggested procedure improvements
- Trained employees in the fabrication of advanced integrated thin film circuits using associated systems and machines
- Inspected, diagnosed and repaired defective transmission components
- Managed technical documentation & components for employees assembling custom communication cables

***Nucletronix Inc.*** - Essex, Massachusetts – (1982-1984)

### Technician/Assistant Supervisor

- Full member of the research and development team for medical & scientific equipment systems
- Directed and supervised temporary employees in their daily functions and operations
- Maintained the materials management & shop maintenance programs and adhered to safety regulations
- Managed the Nucletronix plant relocation from Gloucester, MA to Essex, MA

**Education:** (Additional education information available upon request)

### ***Northern Essex Community College:***

Associate in Arts, Liberal Arts: Computer & Information Sciences - 2003; Associate in Arts, General Studies - 2003  
Web Page Design & Development Certificate - 2002; Wastewater Technology Certificate - 1995  
Customer Service Specialist Certificate and Supervisory Skills Certificate

**Volunteer Work:** *Boston Museum of Science NASA Program* (1984-85) – *Bradford Burial Ground* (2004-present) – *Museum of Printing* (2018-present)

**Publisher for the following books & cards:**

**Bound for Munsungun – Color Edition**  
ISBN 978-1-62502-027-7 (Due in 2022)

**Bound for Munsungun – Third Edition**  
ISBN 978-1-62502-006-2 (Due in 2022)

**Rugby & Rosie – 2nd Edition**  
ISBN 978-1-62502-037-6 (Due in 2022)

**For the Children**  
ISBN 978-1-62502-035-2 (Due in 2022)

**Are You a Bird Like Me?**  
ISBN 978-1-62502-056-7 (Due in 2022)

**A Day with Mia ‘n’ Teddy**  
ISBN 978-1-62502-049-9 (2022)

**Pepperoni Macaroni**  
ISBN 978-1-62502-042-0 (2021)

**King’s Day Out – The Car Wash**  
ISBN 978-1-62502-024-6 (2020)

**Be Kind to Your Mind Workbook**  
ISBN 978-1-62502-043-7 (2020)

**Forever Ours**  
ISBN 978-1-62502-041-3 (2020)

**Chain of Foals – Color Edition**  
ISBN 978-1-62502-032-1 (2020)

**Chain of Foals**  
ISBN 978-1-62502-028-4 (2020)

**Maggie Believed**  
ISBN 978-1-62502-040-6 (2020)

**Rings on the Pond – Book Two**  
ISBN 978-1-62502-034-5 (2020)

**Rings on the Pond – Book One**  
ISBN 978-1-62502-033-8 (2020)

**Slay Ride, Second Edition**  
ISBN 978-1-62502-016-1 (2019)

**Mindful Moon**  
ISBN 978-1-62502-030-7 (2018)

**Davy’s Ride Down**  
ISBN 978-1-62502-026-0 (2018)

**An Awesome Life of an Ordinary Man – Second Edition**  
ISBN 978-1-62502-039-0 (2018)

**The Adventures of Keeno & Ernest – The Diamond Mine – Second Ed.**  
ISBN 978-1-62502-023-9 (2018)

**Leaf Sorrow Tree Strong**  
ISBN 978-1-62502-017-8 (2018)

**Worry Bee**  
ISBN 978-1-62502-018-5 (2018)

**The Adventures of Keeno & Ernest – The Banana Tree – Second Ed.**  
ISBN 978-1-62502-021-5 (2018)

**Coach Like a Mother, Second Edition**  
ISBN 978-1-62502-011-6 (2017)

**An Awesome Life of an Ordinary Man**  
ISBN 978-1-62502-019-2 (2017)

**When I Grow Big Like Peter**  
ISBN 978-1-62502-005-5 (2016)

**The Adventures of Keeno & Ernest – A New Friend**  
ISBN 978-1-62502-010-9 (2016)

**Heaven Can Wait**  
ISBN 978-1-62502-009-3 (2016)

**What Makes the United States?**  
ISBN 978-1-62502-008-6 (2015)

**Pavlova in a Hat Box, Sweet Memories & Desserts**  
ISBN 978-1-62502-007-9 (2015)

**Haverhill, Massachusetts Post Cards - 10 Card Collection**  
(2014 – 2015)

**Solace at Sunset, An Anthology of Short Stories**  
ISBN 978-1-62502-003-1 (2013)

**A Good Life, Recollections of People, Places and Things**  
ISBN 978-0-9821983-9-1 (2013)

**Coach Like a Mother, A Guide for the 21<sup>st</sup> Century Sports Coach**  
ISBN 978-0-9821983-5-3 (2013)

**Dangerous Shoals – A Jack Beale Mystery**  
ISBN 978-0-9821983-3-9 (2011)

**Poems and Praises**  
ISBN 978-0-9821983-4-6 (2011)

**Edgewood, An Old Farm in the New Millennium**  
ISBN 978-0-9821983-1-5 (2011)

**Expressions from His Heart**  
ISBN 978-0-9821983-2-2 (2010)

**Bound for Munsungun – Family Heirloom Edition**  
ISBN 978-0-9749291-9-4 (2009)

**Bound for Munsungun**  
ISBN: 978-0-9749291-6-3 (2008)

**The Divine Mother Cards**  
ISBN 978-0-9749291-7-0 (2008)

**My Walk with Mary**  
ISBN: 978-0-9749291-5-6 (2007)

**Moments Falling Open**  
ISBN: 978-0-9749291-4-9 (2007)

**Author and Publisher for the following books:**

**Click, Click**  
ISBN 978-1-62502-031-4 (Due in 2022)

**The Visual Side**  
ISBN: 0-9749291-2-3 (2005)

**Reflections, A Collection of Poems and Writings**  
ISBN 0-9749291-1-5 (2005)

**Photographer and Publisher for the following books:**

**Images of New England – Book Two**  
ISBN 978-1-62502-059-8 Hard Cover (2022)

**Images of New England (Enhanced Edition)**  
ISBN 978-1-62502-038-3 (2022)

**Images of New England**  
ISBN 978-1-62502-038-3 (2020)

**Publisher, Editor and Co-Author/Contributing Author for the following books:**

*The Next Harvest, Vineyards & Wineries of New England*  
ISBN: 978-0-9749291-8-7 (2008)

*Pen and Brush*  
ISBN: 0-9749291-3-1 (2006)

*Thanks for the Memories – The Serra Family Tree and Stories*  
ISBN: 0-9749291-0-7 (2003)

**Co-Publisher with the Museum of Printing for the following books:**

*History of the Ludlow Typograph*  
ISBN: 978-1-62502-050-5 Hardcover (2022)  
ISBN: 978-1-62502-051-2 Soft Cover (2022)

*History of the Phototypesetting Era — Second Edition*  
ISBN: 978-1-62502-052-9 Hardcover (2022)  
ISBN: 978-1-62502-053-6 Soft Cover (2022)

*History of the Typesetting Service*  
ISBN: 978-1-62502-054-3 Hardcover (Due in 2022)  
ISBN: 978-1-62502-055-0 Soft Cover (Due in 2022)

**Contributing Author for the following books:**

*Voices of Haverhill*  
ISBN: 978-1-60461-094-9, Greater Haverhill Poets (2007)

**Co-Author of:**

*Legendary Locals of Haverhill, MA*, Arcadia Publishing,  
(Flagship book in the series, used to launch the *Legendary Locals* title.)  
ISBN: 978-1-4671-0000-7 (2011)

*Thin Film Circuits Shop Instruction #23.20 Pre-Encapsulation, Pre-Diebond and Pre-Wirebond Clean*, AT&T (1985)

**Consultant and guest editor for:**

*Shotgunned*,  
ISBN: 978-0-9905170-0-9 (First Edition 2014),  
ISBN: 978-0-9905170-1-6 (Second Edition 2015)

**Consultant for:**

*Can't*  
ISBN: 978-1-7345629-0-3, Nancy Silberkleit (Due in 2022)

*Ciao Italia, My Lifelong Food Adventure in Italy*  
ISBN: 978-1-942155-17-1, Mary Ann Esposito/Ciao Italia (2018)

*Voyage Through the Universe* (series), Time-Life Books (1990)

**Author, works published in:**

*Numismatic News; The Silent Journey; Space & Time; The Poet's Touchstone* and local newspapers

Event information for the *New England Authors Expo* [www.NewEnglandAuthorsExpo.com](http://www.NewEnglandAuthorsExpo.com)

*New England Authors Expo* (2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019)

*New England Authors Expo Christmas Book Sale* (2012, 2019)

*Buttonwoods Museum Lecture Series* (2014, 2015, 2016)

*Author's Night at the Vineyard* (2011, 2012, 2014, 2018, 2019)

*Local Authors Christmas Book Sale* (2011)

*Local Authors Gathering & Book Sale* (2006, 2009, 2010)

*Author's Night by the Sea* (2015, 2016, 2017, 2018, 2019)

and other various events.

(No events in 2020-2021 due to Coronavirus.)